



IAESTE Canada

194 Boteler Street
Ottawa, ON K1N 5A7

canada@iaeste.org
<http://iaestecanada.org/>

Volunteer Position: Marketing Coordinator

Estimated Time Commitment (per week): 5 hours (average)

Primary Responsibilities

- Increase awareness of IAESTE among students, universities and employers across Canada
- Work with universities to advertise IAESTE to their students
- Design and develop website content
- Create and implement advertising strategy, including through social media
- Create and maintain social media pages (Facebook, LinkedIn)

Required Skills

- Excellent communication skills
- Knowledge of how to use social media effectively
- Self-motivated, able to work with minimal supervision
- Desire to learn new skills and continuously build on existing ones

To apply, please send a CV and cover letter to volunteer@iaestecanada.org